Moosehead Lake Renewal Effort

Long-term Community Re-development:
A Work in Progress
The Moosehead Lake Region

1.25 million acres

➢ Bigger than some states
➢ Nearly half in conservation

Over 100 lakes and ponds

➢ Highlighted by 75,000 acre, 40 mile long Moosehead Lake
➢ Over another 60,000 acres of water

Population of 4,200 (2.5 persons per sq. mile)

➢ Greenville – 1,646 residents
➢ Rockwood – 320 residents
➢ Jackman – 718 residents
➢ Shirley – 183 residents
Goals of the Branding & Renewal Initiative

- Save our communities and school
- Create an 8-10 month economy that is sustainable.
- Bring the population of the region back to where it was in the 1970s (grow by 25%)
- Put Moosehead Lake back on the map as a great place to visit, live, work, and raise a family
- Maintain the natural and cultural character of the area.
Moosehead Artisan Village
Replace Old Signs with Consistent Design (DOT)
Phase 2 – Information Kiosk
Moosehead Lake – America’s Crown Jewel